

swop 2025 Visitor Referral Program

Ready for swop 2025? Following the overwhelming success of last year's program, our crowd-favorite Visitor Referral Program is returning, bigger and better than ever!

This year, we're making it simpler and more rewarding: Unlock rewards for every friend you bring! Refer 3 or more friends to join you at swop 2025, and for every successful referral, earn a $20 USD Apple Gift Card. No caps, no limits.

Don't miss out! Invite your network to swop 2025 and unlock some great perks. Keep reading to find out how to participate and what you can win.

Pre-registration Rewards

Referral Rewards Levels

Rewards are calculated based on the number of friends you successfully refer to swop 2025:

Condition	No. of Referrals	Rewards	
		Referrer	Referrals
Successfully refer ***overseas visitors who complete pre-registration,*** *attend the exhibition, and are industry-related*	3 or more	US$20 in Apple Gift Card## per successful referral, with a minimum of 3 referrals required to qualify (e.g., 3 referrals = US$60, 5 referrals = US$100, etc.).	• Free Lunch Coupon x 1 • Exclusive Pre-reg Visitor Gift • Show Guide • Digital Show Catalogue
	6 or more	An additional US$50 in Apple Gift Card as a one-time bonus for reaching 6 or more referrals.	
	1-2	Free Lunch Coupon x1	

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How to Enroll



1. **Already pre-registered?** Great! Just log in to the Visitor Center and use the "Pre-register for Others" **OR** "Invite Friends" feature under "About Exhibition" to quickly register for your friends. **Not registered yet?** Click **HERE** to pre-register first.
2. Your invited guests will receive **a confirmation email / an invitation email**. They must **complete the pre-registration by 15 November, 2025** to be counted towards your referral list.
3. **You're all set!** We'll review your application and will send you and your friend a confirmation email once you're officially enrolled in the program.
4. Track your invitation progress anytime via the "Invited Record" feature.

How to Claim Your Rewards

1. **The Referred Visitors*:** Bring the **confirmation email, badge, and business card** to the designated booth to verify your identity and collect the rewards.
2. **The Referrer#:** Referrers shall become eligible to claim rewards only after their referred visitors have attended the swop 2025. The following documents must be presented at the designated reward counter for verification:
   - Electronic/printed reward confirmation letter issued by the Organizer
   - Referrer's business card
   - Referred visitor's attendance proof:
     - ✓ Clear photo of named visitor badge
     - ✓ Clear on-site photo showing the visitor's face and their visitor badge
     - ✓ Referred visitor's business card (name must match badge)

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Important Notes

1. Eligibility must be verified on-site to claim gifts, which will be distributed after the exhibition.
2. **Exhibitors are ineligible.**
3. Participants **cannot combine this program with other overseas visitor promotions** (including but not limited to delegation groups or VIP buyer programs).
4. Rewards **must be collected during designated timeslots** (see confirmation email for schedule)
5. #Referrer rewards will be calculated based on the number of successfully referred visitors who completed pre-registration before application deadline and physically attended swop 2025.
6. *All referred parties must be **overseas visitors from exhibition-related industries**.
7. ## Please note that the type and availability of Apple Gift Cards vary by country/region. Therefore, the reward will be adjusted based on your provided location
8. **Application Deadline: 15th November, 2025**

Frequently Asked Questions (FAQ)

Eligibility

Q1: Who can participate in the referral program?

- **Referrers**: All pre-registered visitors (exhibitors/staff excluded).
- **Referred Visitors**: Must be **exhibition-related industries visitors from overseas** and may use a foreign passport, a Home Return Permit (for Hong Kong (China) and Macao (China) residents), or a Mainland Travel Permit for Taiwan (China) Residents.

Rewards

Q2: How are rewards calculated?

- $20 USD Apple gift card per valid referral (min. 3 referrals).
- **Bonus**: Extra $50 USD Apple gift card for reaching 6+ referrals.

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Q3: What counts as "valid" attendance proof?

- Photo showing:
  ✓ Referred visitor's face + swop 2025 badge (clearly visible).
  ✓ Their business card (matching badge name).

Q4: Can I combine rewards with other promotions?

- No. This program excludes delegation groups/VIP buyer offers.

Process

Q5: How do I track my referrals?

- Login the **"Visitor Center"** and choose "About Exhibition" → **"Invite Record"**

Q6: What if my referred visitor doesn't attend?

- Only attendees count toward rewards. Partial referrals (1-2) earn lunch coupons.

Q7: Can someone else collect rewards on my behalf?

- No. All referrers must personally attend swop 2025 and complete the eligibility verification process at the designated on-site counter. Rewards will be distributed via email after the exhibition concludes.

Technical

Q8: When will I receive my rewards?

- Rewards will be distributed via email to the email address provided during referral registration. All gifts are subject to verification and will be issued after the exhibition concludes.

📌 Contact Us
Email: swop.hkpr@adsale.com.hk

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Terms and Conditions

1. Referred individuals must be visitors from overseas and may use a foreign passport, a Home Return Permit (for Hong Kong (China) and Macao (China) residents), or a Mainland Travel Permit for Taiwan (China) Residents. Referrers are not subject to this requirement.
2. Organizer staff are ineligible for participation.
3. All referred visitors must complete the pre-registration process for the referral to be considered valid.
4. Referrals are valid only for the current edition of swop.
5. Each visitor can only be referred once. If a visitor is referred by multiple referrers, the referral will be credited to the referrer whose unique invitation was used FIRST by the visitor to complete registration.
6. Rewards are non-transferable, non-refundable, and cannot be exchanged for cash or other alternatives, except at the sole discretion of the organizers.
7. All rewards must be claimed before the exhibition concludes. Unclaimed rewards will be forfeited.
8. Any inquiries regarding the use of Gift Cards should be directed to the card issuer directly. The organizers bear no responsibility for issues related to card usage.
9. Any suspected fraudulent activity, including but not limited to the creation of multiple accounts, the use of false information, or any attempt to manipulate the referral process, will result in immediate disqualification from the program and forfeiture of any rewards.
10. The organizers retain the right of final interpretation of this program, the right to amend these terms and conditions as necessary, and the right to substitute prizes of comparable value if the original prizes become unavailable, without further notice.
11. Participation constitutes agreement to the terms of personal information collection and usage.

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