The 24th Conference on the Electric Power Supply Industry (CEPSI 2023)

Call for Exhibitors and Sponsors

2023/10 Xiamen International Conference & Exhibition Center

HOSTS

THE ASSOCIATION OF THE ELECTRICITY SUPPLY INDUSTRY OF EAST ASIA AND THE WESTERN PACIFIC (EASEAP)

CO-HOSTS

State Grid Corporation of China
China Datang Corporation Ltd.
State Power Investment Corporation Limited
China General Nuclear Power Corporation
Guangdong Energy Group Co. Ltd.
Global Energy Interconnection Development and Cooperation Organization

China Southern Power Grid Company Limited
China Huadian Corporation Ltd.
China Three Gorges Corporation
Power Construction Corporation of China
Zhejiang Provincial Energy Group Company Ltd.
Golden Concord Limited (Group) Holdings Co. Ltd.

China Huaneng Group Co. Ltd.
China Energy Investment Corporation
China National Nuclear Corporation
China Energy Engineering Group Co. Ltd.
North China Electric Power University
Inner Mongolia Power (Group) Co. Ltd.

ORGANIZER

China Council for the Promotion of International Trade
Electric Power Industry Office

www.aesieap.com
The Association of the Electricity Supply Industry of East Asia and the Western Pacific (AESIEAP) is an international organization in the power industry in East Asia and Western Pacific. It has been devoted to promoting exchanges and cooperation in the power industry in Asia-Pacific region for years, and the Conference on the Electric Power Supply Industry (CEPSI) hosted by AESIEAP biennially has become one of the most appealing and influential international events in the energy and power industry in Asia-Pacific region and even the world. The 24th CEPSI will be held in China in October 2023, the second time for such a power industry gala to take place in China after 20 years.

Under the theme of “Low Carbon Energy Powering a Green Future”, the 24th CEPSI will invite leaders and experts in the energy and power industry around the world to review the status quo and envisage the trends of energy and power industry transformation in Asia-Pacific, share the technological and management innovations and best practices, and discuss the strategies and solutions for sustainable development and mutual beneficial cooperation. The number of participants is expected to exceed 5,000 and the professionals from 18 AESIEAP member countries and regions will submit their papers and communicate during the conference. Concurrently with the CEPSI, technical exhibition will also be organized to demonstrate the new technologies, products and concepts of power industries and attract eyes on the future development in energy transformation and upgrading, clean and low-carbon energy development, and intelligent and green applications.
Invitation

On behalf of the Association of the Electricity Supply Industry of East Asia and the Western Pacific (AESIEAP) and the Organizing Committee of the 24th Conference on the Electric Power Supply Industry (CEPSI 2023), it is my great pleasure to invite you to CEPSI 2023 to be held in Xiamen, China in October 2023.

Green and low-carbon is now the consensus of global energy development. With the increasing proportion of electricity in the end-use energy consumption, electric power becomes the most important energy form for the sustainable development of the human society, strongly supported by various upgrading green and low-carbon power technologies. The Asia-Pacific region is the region with the most dynamic economic growth in the world, with strong demand for energy and electricity. There are promising prospects for the cooperation in such fields as the development and utilization of green energy, the interconnection of energy facilities, the innovation of green and low-carbon technologies, the opening and integration of energy markets and the joint response to the climate change.

With the theme of Low-carbon Energy Powering a Green Future, CEPSI 2023, a high-profile international event in the energy and power sector, will join hands with colleagues of AESIEAP members and the international world to explore the energy development prospects and solutions to the key issues, to share ideas and experiences leading the power industry growth, and to build a power community with shared future in the region of East Asia and the Western Pacific.

I sincerely invite friends of energy and power industries in the region and the rest of the world to join us in Xiamen, to witness our efforts on powering a green, sustainable and beautiful future.

Looking forward to seeing you in Xiamen at CEPSI 2023!

MR. XIN BAOAN
President,
The Association of the Electricity Supply Industry of East Asia and the Western Pacific (AESIEAP)
President,
China Electricity Council (CEC)
Executive Chairman, State Grid Corporation of China (SGCC)
Chairman, Global Energy Interconnection Development and Cooperation Organization (GEIDCO)

WELCOME
CEPSI 2023
CHINA
**Sponsorship Opportunities**

**1. Gold sponsor (USD100,000)**

1. **Pre-conference**
   - (1) The brand of the gold sponsor may be displayed in the pre-conference publicity activities.
   - (2) The name or LOGO of the gold sponsor may be displayed in the official website of CEPSI.

2. **During the conference**
   - (1) One representative of the gold sponsor may attend the CEPSI opening ceremony as the Conference VIP.
   - (2) The gold sponsor may deliver a 10 minutes’ speech during the conference, with the specific time to be determined by the conference organizer.
   - (3) One representative of the gold sponsor may attend all VIP activities.
   - (4) The name or LOGO of the gold sponsor may be displayed in the Conference Program.
   - (5) Corporate image advertisement (2 pages) of the gold sponsor may be displayed in the Conference Program.
   - (6) The name or LOGO of the gold sponsor may be displayed at the conference site.
   - (7) The gold sponsor may nominate 10 delegates to attend the conference free of registration fee.

3. **For the exhibition**
   - (1) The gold sponsor is provided with a bare space of 54m² free of space fee.
   - (2) Corporate image advertisement (1 page) may be displayed in the exhibition catalogue free of charge.

**2. Silver sponsor (USD50,000)**

1. **Pre-conference**
   - (1) The brand of the silver sponsor may be displayed in the pre-conference publicity activities.
   - (2) The name or LOGO of the silver sponsor may be displayed in the official website of CEPSI.

2. **During the conference**
   - (1) One representative of the silver sponsor may attend the CEPSI opening ceremony as the Conference VIP.
   - (2) The name or LOGO of the silver sponsor may be displayed in the Conference Program.
   - (3) Corporate image advertisement (1 page) of the silver sponsor may be displayed in the Conference Program.
   - (4) The name or LOGO of the silver sponsor may be displayed at the conference site.
   - (5) The silver sponsor may nominate 5 delegates to attend the conference free of registration fee.

3. **For the exhibition**
   - (1) The silver sponsor is provided with a bare space of 36m² free of space fee.
   - (2) Corporate image advertisement (1 page) may be displayed in the exhibition catalogue free of charge.

**3. Specific-activity sponsors (USD)**

<table>
<thead>
<tr>
<th>Item</th>
<th>Sponsorship Rates</th>
<th>Entitlements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception</td>
<td>100,000</td>
<td>The sponsor may deliver a 5 minutes’ congratulatory speech. The name or LOGO of the sponsor may be displayed in the background panel of dinner. The sponsor may have one seat in the head table.</td>
</tr>
<tr>
<td>Title Sponsor Dinner</td>
<td>50,000</td>
<td>Dinner titled by the sponsor with customized delegates invitation</td>
</tr>
</tbody>
</table>
## Sponsorship Opportunities

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<tr>
<td><strong>Culture Night</strong></td>
<td>100,000</td>
<td>The sponsor may deliver a 5 minutes’ congratulatory speech. The name or LOGO of the sponsor may be displayed in the background panel of dinner. The sponsor may have one seat in the head table.</td>
</tr>
<tr>
<td><strong>Closing Dinner</strong></td>
<td>100,000</td>
<td>The sponsor may deliver a 5 minutes’ congratulatory speech. The name or LOGO of the sponsor may be displayed in the background panel of dinner. The sponsor may have one seat in the head table.</td>
</tr>
<tr>
<td>Conference bag (exclusive sponsor)</td>
<td>100,000</td>
<td>The name or LOGO of the sponsor may be printed on the bag and two sets of corporate materials of the sponsor may be put in the bag.</td>
</tr>
<tr>
<td>Delegate badge (exclusive sponsor)</td>
<td>100,000</td>
<td>The name or LOGO may be printed on the lanyard of the badge.</td>
</tr>
<tr>
<td>Bottled water (exclusive sponsor)</td>
<td>50,000</td>
<td>The name or LOGO of the sponsor may be printed on the bottle.</td>
</tr>
<tr>
<td>Notebook (exclusive sponsor)</td>
<td>50,000</td>
<td>The name or LOGO of the sponsor may be printed on the cover of the notebook.</td>
</tr>
<tr>
<td>Pens (exclusive sponsor)</td>
<td>50,000</td>
<td>The name or LOGO of the sponsor may be printed on the pens.</td>
</tr>
<tr>
<td>Collection of papers (exclusive sponsor)</td>
<td>50,000</td>
<td>The name or LOGO of the sponsor may be printed on the collection of papers.</td>
</tr>
<tr>
<td>Conference vehicles</td>
<td>50,000</td>
<td>The name or LOGO of the sponsor may be printed on the conference vehicles.</td>
</tr>
<tr>
<td>Conference souvenirs</td>
<td>50,000</td>
<td>Souvenirs of the sponsor may be put in the conference bag.</td>
</tr>
<tr>
<td>Coffee break area</td>
<td>50,000</td>
<td>Roll up banner and advertising materials of the sponsor may be placed at the coffee break area.</td>
</tr>
<tr>
<td>Corporate materials</td>
<td>50,000</td>
<td>Advertising materials of the sponsor may be put in the conference bag.</td>
</tr>
<tr>
<td>Outdoor advertisement</td>
<td>50,000</td>
<td>Outdoor walls, signboards, floor signs, balloons, gates.</td>
</tr>
<tr>
<td>Others</td>
<td>50,000</td>
<td>Customized sponsorship services may be provided according to the needs of sponsors.</td>
</tr>
</tbody>
</table>

**Note:** The items and design provided by the specific-activity sponsors shall be submitted to the conference organizer for review before being produced. The sponsorship rates do not cover the production cost.
Exhibition Program

1. **Title of the exhibition**
   The Exhibition of the 24th Conference on the Electric Power Supply Industry (CEPSI)

2. **Exhibition categories**
   - Power development achievements
   - Thermal power generating units and associated equipment
   - Hydropower generating units and associated equipment
   - Nuclear power station technologies and equipment
   - PV, CSP and wind power technologies and equipment
   - Energy storage, hydrogen energy and fuel cell technologies and equipment
   - Integrated intelligent energy and Energy Internet technologies, equipment and solutions
   - Other innovative power generation technologies and equipment
   - UHV power transmission and transformation technologies and equipment
   - Urban and rural power grid construction and improvement, power supply and consumption technologies and equipment
   - Power dispatch and communication technologies and equipment
   - Power energy-saving technologies and equipment
   - Power environmental protection technologies and equipment
   - Distributed power generation equipment and grid-connected operation technologies
   - Power metering & test instruments and technologies
   - Other technologies and equipment related to power

3. **Booth fee**
   - Standard booth: USD5500 / 9sqm
   - Raw Space: USD550/sqm, 36sqm at minimum

4. **Apply for exhibition**
   The exhibitors shall fill in the exhibition application form and send it to CEPSI organizer by email before September 15, 2023 and the formal contract will be concluded subsequently.

5. **Payment of booth fee**
   1. Upon submitting the exhibition application form, the exhibitor shall pay 30% of the booth fee as down payment. After receiving the down payment, the organizer will confirm the booth and enter into a formal contract with the exhibitor.
   2. The exhibitors shall pay the remaining booth fee before September 30, 2023.

**Contact information**

**Adsale Exhibition Services Ltd.**
00852 28118897
Edward Tang / Queenie Fung
power@adsale.com.hk

**China Electricity Council (CEC)**
008610 63415492 / 63414367
Song Xiaohang / xudan
songxiaohang@cec.org.cn/mchxudan@cec.org.cn