

Concurrent Event :

Operator's Seminar / Technical Seminar / Telecom Forum

Highlighted Subjects:

PT & IT Industry Development
Power Technological Solution on Telecom
Mobile Communications
Next Generation Networks and other New Technologies
Broadband

VIP Visit (Partial List)

H.E. Prof. Doctor Do Trung Ta, Central Party Member,
Minister of Posts and Telematics
H.E. Le Thi Bang Tam, Vice Minister of Finance
Mr. Pham Long Tran, President & CEO, Vietnam Posts and
Telecommunications Corporation
Mr. Bui Quoc Viet, Director, Vietnam Posts and
Telecommunications Corporation
Mr. Vu Van Luan, Vice President, Vietnam Posts and
Telecommunications Corporation

Overseas VIPs (Partial List)

Laos delegation led by Mr. Khamlouat Sidlakone, Vice
Minister of Ministry of Communications, Transport, Posts
and Construction
Cambodia delegation led by Mr. H.E.Lar Narath, Secretary
of State of Ministry of Posts and Telecommunications
Myanmar delegation led by Mr. U Aung Myint, Member
of Civil Service Selection and Training Board (Vice
Chairmen, e-National Task Force)

Press and Media Coverage (Partial List)

Business Forum
Communication & Post magazine
Computer IT Guide
E-chip
Electronics Technology
Family & Marketing Magazine
Greenbook
Hanoi Moi Newspaper
Hanoi Newspaper
Informatics and Life Magazine
Lao Dong
PC World
Telecom Asia
Vietnam Economics Times
Vietnam Investment Review (Vietnamese Version)
Wireless Asia
Hanoi Television
Vietnam Television (VTV)
VnExpress (homepage)
www.2456.com

Reply Coupon

To : Adsale Exhibition Services Ltd
Tel : (852) 2811 8897 Fax : (852) 2516 5024
Email : telecom@adsale.com.hk

I would like to exhibit in Vietnam Telecom 2006/Vietnam Electronics
2006
 to get more information of Vietnam Telecom 2006/
Vietnam Electronics 2006

Company : _____
Contact Person : _____
Title : _____
Tel : _____ Fax : _____
Address : _____
Email : _____
Website : _____

**VIETNAM
TELECOMP 2004**

**The 10th International Exhibition in
Vietnam on Telecommunications,
Information Technology and Posts**

**VIETNAM
ELECTRONICS 2004**

Vietnam Electronics 2004

November 9 - 13, 2004

**Vietnam Exhibition &
Fair Centre,
Hanoi, SR Vietnam**



SHOW REPORT

Main Sponsor :

Ministry of Posts & Telematics (MPT)

Organizers :

**Vietnam Posts & Telecommunications Corporation (VNPT)
Adsale Exhibition Services Ltd**

Co-organizer :

Vietnam Exhibition & Fair Centre (VEFAC)

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E-mail : telecom@adsale.com.hk
Adsale Group : http://www.adsale.com.hk
Adsale Content Network : http://www.2456.com

Facts of the Exhibition

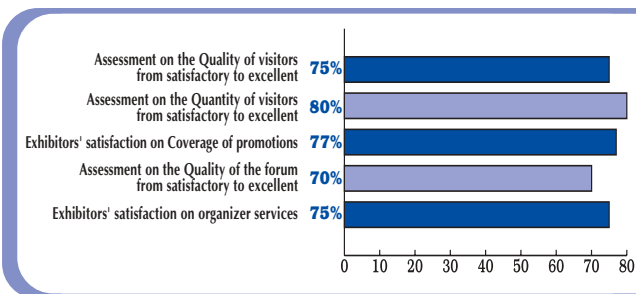
- **Gross Exhibiting Area : 5,000 sq.m**
- **No of Participants :**
130 international renowned companies from 16 countries/regions
- **Countries / Regions :**
Australia Hong Kong PR China Taiwan
Canada Israel Singapore Thailand
Finland Korea South Africa USA
France Malaysia Switzerland Vietnam

- **2 International Group Pavilions :**
PR China and Singapore

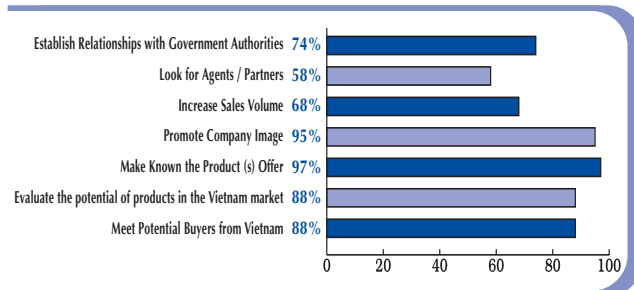
- **No of Visitors :**
43,001 from all over Vietnam, the Indochina Region and the Asia Region

Findings on Exhibitors Survey

- 90% of the exhibitors indicated will participate or consider participating in Vietnam Telecom 2006/ Vietnam Electronics 2006
- 80% of the exhibitors found their participation being satisfactory to very fruitful
- 63% of the exhibitors have introduced new products/ services in Vietnam Telecom 2004/ Vietnam Electronics 2004
- **General Assessment on Exhibition Results**



- **Assessment on Benefits Generated from the Participation**



As Exhibitors were allowed to have more than one choice, the total percentage of this section therefore exceeds 100%

Complimentary Message

Alcatel

Thanks for your reactivity, flexibility and professionalism. Very good exhibition!

Advantech AMT

Good space rate! Good traffic! Thanks Adsale for yours efforts!

Hebei Far East Harris

I am satisfied with Adsale's services, which is professional, prompt and considerate.

Innoxius

Good networking opportunities provided. Very professional services provided from staff.

Motorola

We are very pleased to keep receiving positive feedbacks about our participation at this event and would like to say that your great support has made a major contribution to this valuable success.

Qufu Sacred Sun

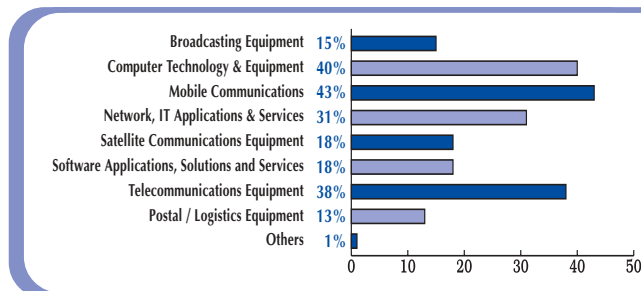
Thanks a lot to Adsale & CCPIT/EIIC for supplying such a good opportunity to help us develop Vietnam market.

UTStarcom

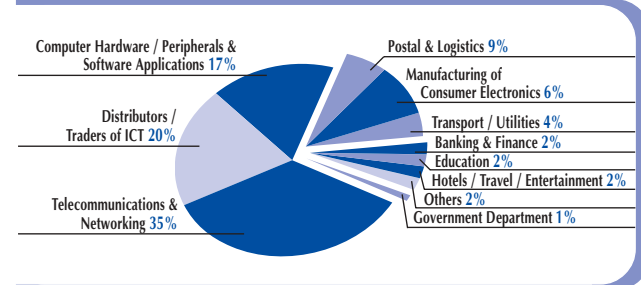
Good, friendly and helpful staff from Adsale.

Findings on Visitors Survey

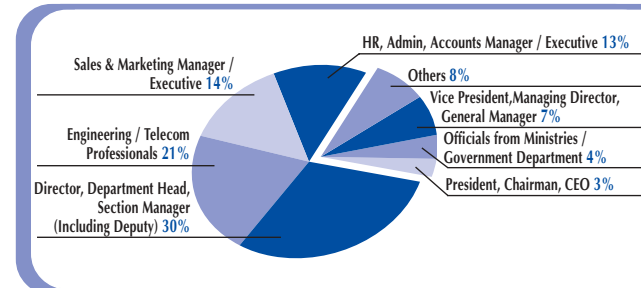
1. Interested Products



2. Breakdown by Main Company Activities



3. Job Profile of Visitors



4. Breakdown by Region

