

# MEDTEC China Visitors' Guide

*\*A Unique Guide introduces the latest technology to over 5,000 medical industry professionals\**



## **MEDTEC China 2009**

**Date:** 8-10 Sep 2009

**Venue:** INTEX Shanghai, China

**Organizer:** Canon Communications LLC

**MEDTEC**  
CHINA

**Published by:**

中国  
**CPRJ 塑料橡胶**  
China Plastic & Rubber Journal

*Official Plastic Industry  
Media Partner*

## **Content:**

**Show Info • Floor Plan • Technical Highlight • Technology Forum & Conference**

## **Book Size:**

- 280mmH x 215mmW (same as CPRJ)

## **Circulation:**

- 5,000 copies to be distributed at MEDTEC China
- 29,670 copies to be bound in CPRJ Aug 09 Issue

## **Key Exhibitors' Profile:**

➤ Plastics Processing Technology	➤ Resins, Medical-grade Plastics, Composites, Nano-structures	➤ Elastomers, Silicone, Specialty & Exotic Metals
➤ Medical Packaging Materials & Equipment	➤ Extrusion Technology, Injection Molding	➤ Mold Design, Welding, Inserting, Surface Treatment
➤ Optical & Laser Inspection Equipment, Materials Testing Equipment	➤ Quality Assurance Test Equipment & Services, Product Reliability Technology	➤ Specialty Tubing, Filters, Membranes & Other Components
➤ Materials Sourcing, CAD/CAE/RPT	➤ Laser Cutting, Multi-Axis Machine Tools, Assembly Technology	➤ Motors & Motion Control, Automation & Pumps

## **Targeted Visitors:**

- Medical device industry professionals and experts including Development Engineer, Product Specialists, Designer and Top Decision-makers...etc

## **SPECIAL 6-IN-1 ADVERTISING PACKAGE**

ITEMS incl.	TARGETS
1. An <b>advertisement</b> in MEDTEC China Visitors' Guide	• 5,000 copies at MEDTEC China & 29,670 copies to CPRJ readers
2. An <b>advertisement</b> in CPRJ Aug 09 Issue	
3. An <b>e-Ad</b> enclosed in MEDTEC China Visitors' e-Guide	• 214,500 registered members of plastics industry
4. An <b>e-Ad</b> enclosed in CPRJ e-book Aug 09 Issue	
5. A <b>technical highlight ad</b> in MEDTEC China pre-show e-Newsletter (Chinese Edition, Aug 09)	• 214,500 registered members of plastics industry & MEDTEC China prospective visitors
6. A <b>technical highlight ad</b> in MEDTEC China post-show e-Newsletter (Chinese Edition, end-Sep 09)	• 214,500 registered members of plastics industry & MEDTEC China attendees