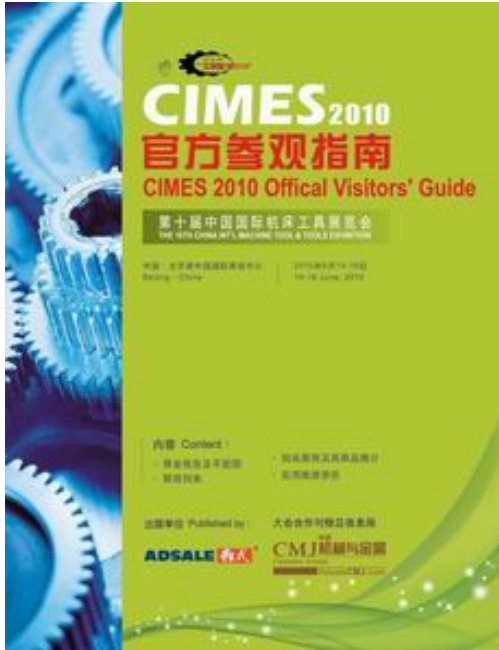


The 10th China International Machine Tool & Tools Exhibition

Show Website: www.cimes.net.cn/en



CIMES 2010 *Official* Visitors' Guide

** The Unique and Official Media to promote you towards 200,000 professional visitors**

Date: 12-16 June 2010

Venue: New China Int'l Exhibition Center

Organizers: China National Machinery Industry Corp.
China National Machine Tools Corp.

Official Appointed Publisher:

Chinamac Journal (CMJ) and AdsaleCMJ.com

中国
CMJ机械与金属
Chinamac Journal
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CIRCULATION:

- **Official and Exclusive** printed and on-line show guide appointed by the Organizer, a convenient handy guide for visitors to search their targeted exhibitors and exhibits
- **30,000 copies** to be distributed to overseas and domestic visitors at CIMS 2010
- Distribution points: reception hall of CIMS 2010, all information counters, VIP visitors' lounges, concurrent events, CMJ booth, and more official spots.

CONTENT:

- •Show info. & floor plan •Exhibitors list •Highlight of renowned exhibitors and exhibits •Useful travel info.

LANGUAGE:

- Chinese, with English excerpt

BOOK SIZE:

- 280mm(w) x 215mm(h) (same as CMJ)

6 –in-1 FULL Package for CIMS 2010	
Advertising items	Coverage
1. One Ad. in “CIMES 2010 Official Visitors' Guide”	30,000 copies to be distributed to overseas and domestic visitors at CIMS 2010
2. One Booth Indicator Ad. in “CIMES 2010 Official Visitors' Guide”	
3. One Ad. in CMJ Apr/May 2010 issue, CIMES 2010 Preview	<ul style="list-style-type: none"> • Controlled circulation: a total of 50,276 copies to readers of targeted industries for 2 issues. • <i>Bonus distribution at CIMS 2010</i>
4. One Ad. in CMJ Aug/Sep 2010 issue, CIMES 2010 Review	
5. One Technical Highlight Ad. in CIMES 2010 Pre-show eNewsletter, 2 issues	To be delivered in Apr, May and Jun respectively to over 147,000 registered members of www.AdsaleCMJ.com from machine building and metalworking industries
6. One Technical Highlight Ad. in CIMES 2010 Post-show eNewsletter, 1 issue	
Extra Exposure: Full content of “CIMES 2010 Official Visitors' Guide and all issues of CMJ will be uploaded to www.AdsaleCMJ.com ; same to CIMS 2010 pre-show and post-show eNewsletter.	Enjoy over 225,590 monthly page-view of www.AdsaleCMJ.com

Advertising Rate

Ad. Space	Ad. Size		6-in-1 FULL Package (includes item 1,2,3,4,5,6)	4-in-1 Preview Package (includes item 1,2,3,5 only)
Full page	Bleed -280mm X 215mm		USD3, 800	USD2, 800
Half page	Horizontal:	Bleed-115x185mm	USD2, 700	USD1, 960
	Vertical:	Non-bleed-248x90mm Bleed-280x107mm		
1/4 page	Horizontal:	115mm x 90mm	USD1, 360	USD1, 000
	Vertical:	58mm x 185mm		
Special Positions (refer to positions in CIMES 2010 Official Visitors' Guide only)				
Front cover	217mm x 160mm		USD4, 600	USD3, 600
Inside front cover	Bleed - 280mm x 215mm		USD4, 160	USD3, 160
Facing inside front cover	Bleed - 280mm x 215mm		USD4, 360	USD3, 360
Inside back cover	Bleed - 280mm x 215mm		USD4, 000	USD3, 000
Back cover	Bleed - 280mm x 215mm		USD4, 360	USD3, 360

Remarks:

1. Special positions in CIMES 2010 Visitors' Guide would be handled on ***first-come-first-served*** base.
2. For customized quotations, please feel free to contact us. We would be glad to discuss and work out a tailor-made package that best suit to your promotional purpose and budget. For special positions of CMJ 2010 issues, please feel free to contact us as well.
3. Production cost is not included.
4. ***Booking Deadline: 20 Apr. 2010***

**The special package is available for both exhibitors and non-exhibitors of CIMES 2010.
5% Early Bird discount to be enjoyed for booking before 31 Dec. 2009.**

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